



## PRESS RELEASE

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### **PLANETARY HERBALS INTRODUCES FULL SPECTRUM™ LOMATIUM**

*Respiratory and Immune Support*

**SCOTTS VALLEY, Calif. – April 19, 2010** – Planetary Herbals is pleased to introduce Full Spectrum Lomatium, a botanical long revered by Native Americans for enhanced immune and respiratory support. The resinous roots of *Lomatium dissectum* were extensively used by traditional Native peoples of the Pacific Northwest and Northern Nevada where the plant is indigenous. Indigenous peoples valued lomatium for its supportive respiratory properties. Lomatium was often called "biscuit-root", since the pulp was pounded into cakes, or "Indian carrot," due to its resemblance and kinship with carrots.

Planetary Herbals herbalist Roy Upton says, "Lomatium is a perennial plant which flowers in early spring. It usually grows in dry, sandy soil under or between tall sagebrush and greasewood. The root of the lomatium plant is usually made into tea, or the fumes inhaled for respiratory relief. The older roots can weigh up to six pounds, and can be utilized for immune support as well."

Full Spectrum Lomatium comes in liquid form with or without alcohol, and has a variety of uses. Long distance runners among the Blackfeet chewed the seeds to support the respiratory system and to avoid getting side cramps. The root of several lomatium species was used as food by some tribes, but its primary benefit is its support of the respiratory system.

Suggested retail for Full Spectrum Lomatium is \$13.98 for 2 fl oz., \$26.50 for 4 fl oz and \$50.98 for 8 fl oz. Suggested retail for Full Spectrum Lomatium, alcohol free is \$14.98 for 2 fl oz, \$28.50 for 4 fl oz and \$54.98 for 8 oz. To learn more about Planetary Herbals and Full Spectrum Lomatium, or to find purchase locations, please visit [www.PlanetaryHerbals.com](http://www.PlanetaryHerbals.com).

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#### **About Planetary Herbals**

Planetary Herbals integrates the best of worldwide herbal traditions with modern clinical and pharmacological research. The result is an herbal product line that is unequalled for efficacy, safety and dependability. For more information or purchase locations, please visit [www.PlanetaryHerbals.com](http://www.PlanetaryHerbals.com).