



PRESS RELEASE

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SOURCE NATURALS INTRODUCES LACTASE DIGEST™

For Lactose Intolerance

SCOTTS VALLEY, Calif. – May 3, 2010 – Source Naturals is pleased to introduce Lactase Digest, developed to relieve the discomfort people feel when eating dairy if they are lactose intolerant. Lactose intolerance is common throughout the world. Statistics show millions of Americans experience lactose intolerance, causing discomforts such as gas and bloating.

Source Naturals National Science Educator Guy Devin, Ph.D. states, “The human body naturally produces approximately 22 different digestive enzymes necessary for normal digestion. Lactose intolerance occurs when the body cannot produce the enzyme lactase in the quantities needed to break down lactose, or ‘milk sugar’ as it is commonly known. When the body lacks the enzymes necessary to digest dairy foods, nutrients are not fully absorbed and people may experience the discomfort of lactose intolerance. Additionally, since the digestive system is the immune system's first line of defense, compromised digestion can affect immunity.”

Lactase Digest was scientifically formulated to help break down the lactose in dairy and ease the discomfort of lactose intolerance. Lactase Digest can be taken prior to eating dairy products to help prevent discomfort. All ingredients in Lactase Digest are vegetarian.

Suggested retail for Source Naturals Lactase Digest is \$6.98 for 45 vegetarian capsules, \$12.50 for 90 vegetarian capsules and \$23.50 for 180 vegetarian capsules. To learn more about Source Naturals and Lactase Digest, as well as to find purchase locations, visit www.SourceNaturals.com.

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About Source Naturals

Founded in 1978, Source Naturals is committed to enhancing individuals' potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit www.SourceNaturals.com.