



PRESS RELEASE

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PLANETARY HERBALS INTRODUCES INFLAMACARE™

Herbal Support for Joints, Heart, Brain and Immunity

SCOTTS VALLEY, Calif. – January 6, 2010 – Modern lives have untold benefits as well as great risks. Dependence on man-made toxic chemicals, junk food, nutrient-imbalanced diets and sedentary lifestyles can alter biochemical metabolism and affect health. Planetary Herbals introduces InflamaCare, an herbal response to these modern challenges.

Planetary Herbals herbalist Roy Upton explains, “Toxins and stress alter our body’s chemistry and change the function of vital tissues. Our body responds with metabolic inflammation just as if it were being attacked. This reaction results in a perpetual cycle of chemical imbalances and suboptimal health.”

Planetary Herbals InflamaCare has been formulated to maintain the body’s biochemical balance and integrity.

The foundation herb for the InflamaCare formula is curcuma, known worldwide as turmeric. “The rhizome of turmeric has long been used as a spice and healing herb in India,” says Upton. “Modern research has shown that it inhibits the activities of cytokines—inflammation messengers, and it is one of the most well researched botanicals in the world.”

Upton continues, “Turmeric is supported by boswellia, which inhibits pro-inflammatory enzymes, and ginger, an antioxidant that inhibits prostaglandin and leukotriene biosynthesis. Other herbs that inhibit inflammatory action in the formula are white willow bark, Chinese skullcap, corydalis, holy basil and hops.

The particular combination of herbs and spices in Planetary Herbals InflamaCare is a powerful, natural way to inhibit the production of inflammation messengers and mediators. By controlling these key mediators, the body maintains a healthy and comfortable inflammatory response.

InflamaCare is available in three sizes, 30 tablets at \$13.50, 60 tablets at \$24.99 and 120 tablets at \$47.98. To learn more about Planetary Herbals and InflamaCare, or to find purchase locations, visit www.PlanetaryHerbals.com.

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About Planetary Herbals

Planetary Herbals integrates the best of worldwide herbal traditions with modern clinical and pharmacological research. The result is an herbal product line that is unequalled for efficacy, safety and dependability. For more information or purchase locations, please visit www.PlanetaryHerbals.com.