



## PRESS RELEASE

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*\*Image available\**

Media Contact: Krista Nilsen  
Public Relations Manager  
Phone: 831-461-6337  
[KristaN@ThresholdEnt.com](mailto:KristaN@ThresholdEnt.com)

### **SOURCE NATURALS INTRODUCES AÇAÍ**

*Antioxidant Protection from the Amazonian Rainforest*

**SCOTTS VALLEY, Calif. – January 4, 2010** – Source Naturals presents Açai, now available in vegetarian capsules, as a natural way to combat free radicals. At a time when our health is challenged by an unprecedented array of toxins, Source Naturals offers this exotic, natural antioxidant from Brazil in convenient capsule form.

Source Naturals National Science Educator, Guy Devin, Ph.D., says, “Açai is a palm tree from the Amazonian rainforest. It has small, purple fruits that have been used by Brazilian natives for food and health for hundreds of years. The purple color of the fruit is caused by the anthocyanin, a phytonutrient. Anthocyanins are potent antioxidants.”

Devin says that scientific studies have shown that anthocyanins are powerful antioxidants, benefiting the entire body by protecting the cells from free radicals. Source Naturals Açai addresses one of the twelve SystemiCare™ deep metabolic systems identified by Source Naturals as critical for optimum health: Antioxidant Defense.

The suggested retail price for new Açai Vegetarian capsules is \$10.75 for 60 capsules, \$19.98 for 120 capsules and \$37.98 for 240 capsules. To learn more about Source Naturals and Açai, or to find purchase locations, please visit [www.SourceNaturals.com](http://www.SourceNaturals.com).

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#### **About Source Naturals**

Founded in 1978, Source Naturals is committed to enhancing individuals' potential to enjoy optimal health and well-being by providing superior quality dietary supplements and nutritional education. For more information or purchase locations, please visit [www.SourceNaturals.com](http://www.SourceNaturals.com).